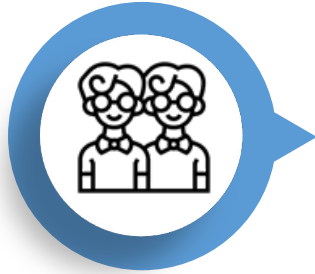


# Enabling educational organizations make excellence a habit

**We don't just assess; we create value.**



# Educational segments we serve



**Pre-primary/ Early Childhood Education**



**Training, Coaching & Vocational education**



**School Education**



**Learning & Development**



**Higher Education**

# Issues faced by the education sector

- Inconsistent teaching-learning services
- Absence of process validation
- Lack of monitoring and measurement - stakeholders' satisfaction
- Unstructured risk assessment
- Lack of transparency in the systems
- Lack of confidence and trust of the interested parties
- Low level of engagement - learners, staff & other beneficiaries
- Absence of a self-assessment mechanism
- No personalization of educational services
- No emphasis on Individual learning plans (skill based)
- Lack of research and competency-based education

# Value based Process Audits and Capacity Building- academic and non academic functions

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# COAE Value Proposition - through process audits

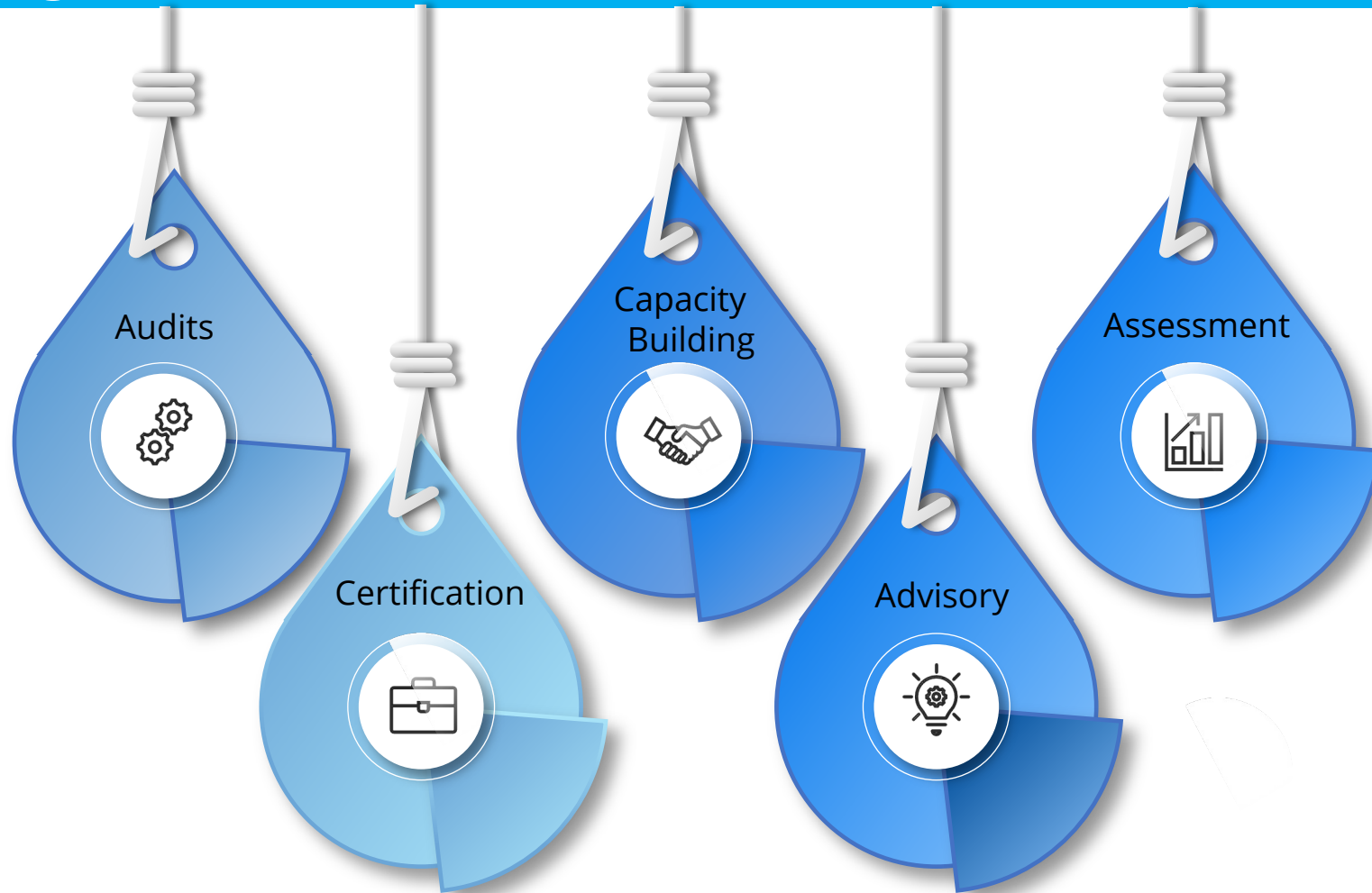
Increase in Revenues

Cost Reduction

Better productivity and  
enhanced performance

Global Recognition

# Our Strengths



# Our Accreditation



- Internationally acclaimed Accredited body
- Recognized for independence and impartiality
- Recognition- highest level of assessment and professionalism in the industry
- Enhancement of clients' ability to compete overall
- Client institutions can use the certification marks.

# Our International Presence

In 2017, The Bureau of Indian Standards nominated Ms Arti Khosla (Founder-COAE) to represent India at ISO to participate in the development of ISO 21001:2018 (Management Systems for Educational Organizations) standard.





# The COAE journey continues.....

- In early 2021, through the ballot by ISO, Ms. Arti was elected as the project leader for the international standard for educational organizations - ISO 21001:2018
- This placed India at a leadership position in the development of educational standard

# Our GOAL

Making quality education a priority for all stakeholders across the world



Increasing value for learners & other beneficiaries

Encouraging educational organizations self – improvement drive



Empowering the educational organizations with sustainable systems

Promoting involvement and collaboration

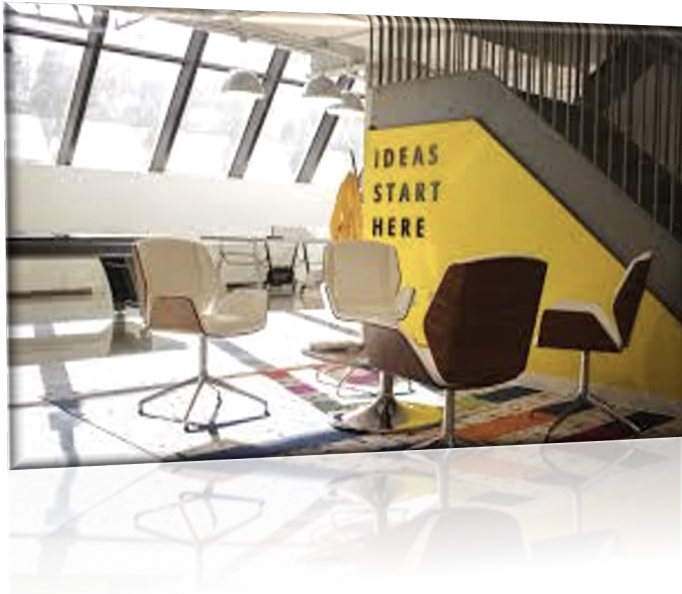


Promoting Skill Development

Supporting opportunities for learning & growth



# Our Core Values



**Client Satisfaction**

**Impartiality**

**Confidentiality**

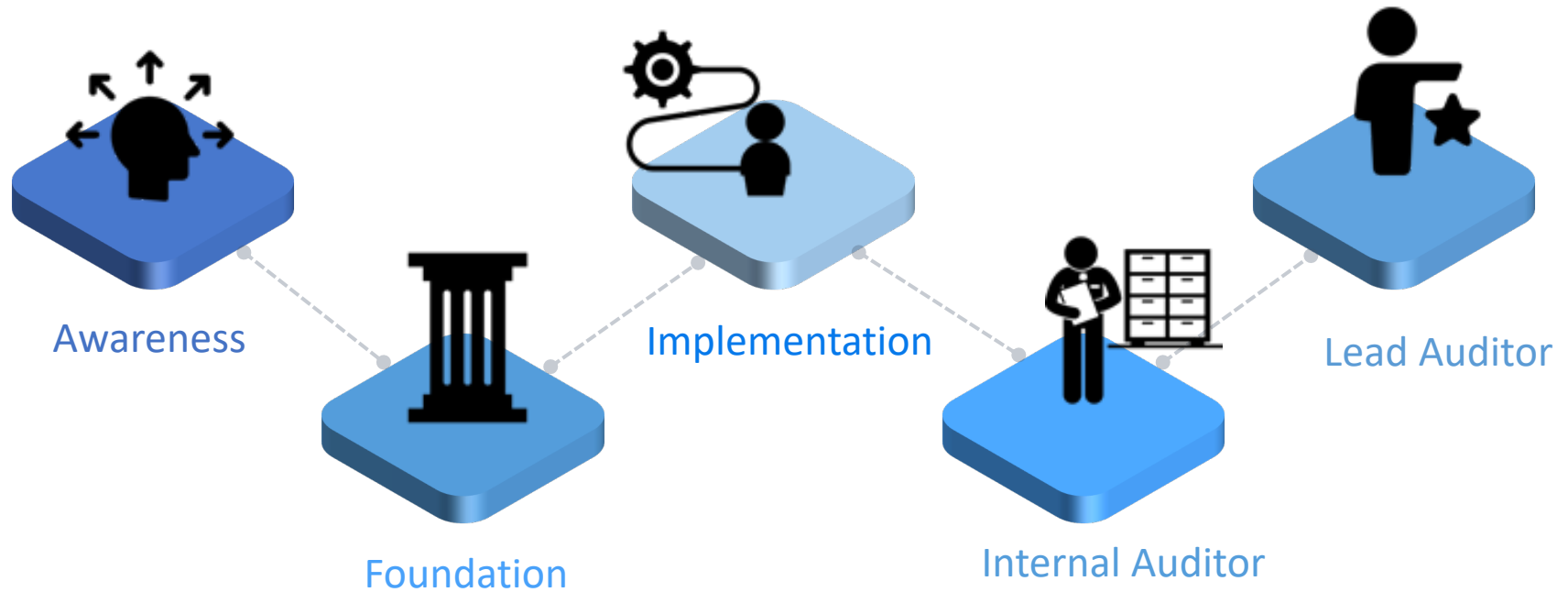
**Value adding approach**

**Process approach**

**Ethical practices**

**Building Relationships**

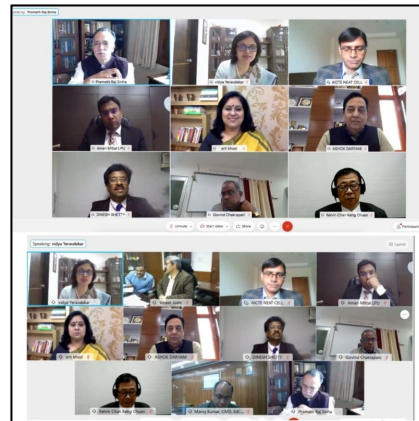
# Our Training courses (Accredited by Exemplar Global, USA)



# Few glimpses of our presence



Training the L&D heads of Bureau of Police Research & Development



Views presented on standardization in education sector at “Udyog Manthan- discussion on education services” by Department of Industrial policy & promotion

**GLOBAL AWARDS FOR VIRTUAL LEARNING & PLANNING 2021**  
TEACHERS' TRANSFORMATIONAL TECH-JOURNEY  
21st April 2021 | 3:30 pm - 6 pm

**KEY NOTE SPEAKER**

- Mr Anil Swarup, Founder Chairman, Nexus of Good, Former Secretary, School Education, Govt. of India
- Dr Swati Popat Vats, President, Early Childhood Association
- Arti Khada, Founder & CEO, COAE International
- Mr Vijay Kumar, Associate Professor, School of Education, Former Regional Director-NCTE
- Dr Kanan Sood, Co-Founder & Head Certifications, COAE International
- Cdr Jagmohan & Bhagat, Transformational Educator, Former National Project Director, PM T V A, Virginia

**PANEL**

**JURY MEMBERS**

Ms Indu Paruthi, Dr K. Indira, Ms Jyoti Ahuja, Ms Sheela Ramakrishnan, Mr Arvind Katiyar, Ms Jwalika Sabram, Ms Madhu Sharma, Ms Sonal Ravi Andrews

For more info, visit [www.coeaint.com/award](http://www.coeaint.com/award)

The event will be streamed live on YouTube. Please subscribe to COAE International YouTube channel and press the icon to receive regular updates. Join us to meet the award winning educators.

Reach Us At:  
+91-9821799373, [www.coeaint.com](http://www.coeaint.com), [crm@coeaint.com](mailto:crm@coeaint.com)

COAE had awarded more 1230 educators for effectiveness in online teaching from across the globe during pandemic

# ISO 21001 Certification for educational organizations



Certificates presented to schools by CEO, NABCB and Shri Anil Swarup (Former Secretary, GoI)

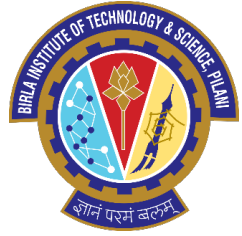


Certificate presented to Director, L&D (IOCL) for the IIPM (Leadership training institute in Gurugram)



King AbdulAziz university, Jeddah

# Our partner educational institutions- Certification & Training



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# Client testimonials

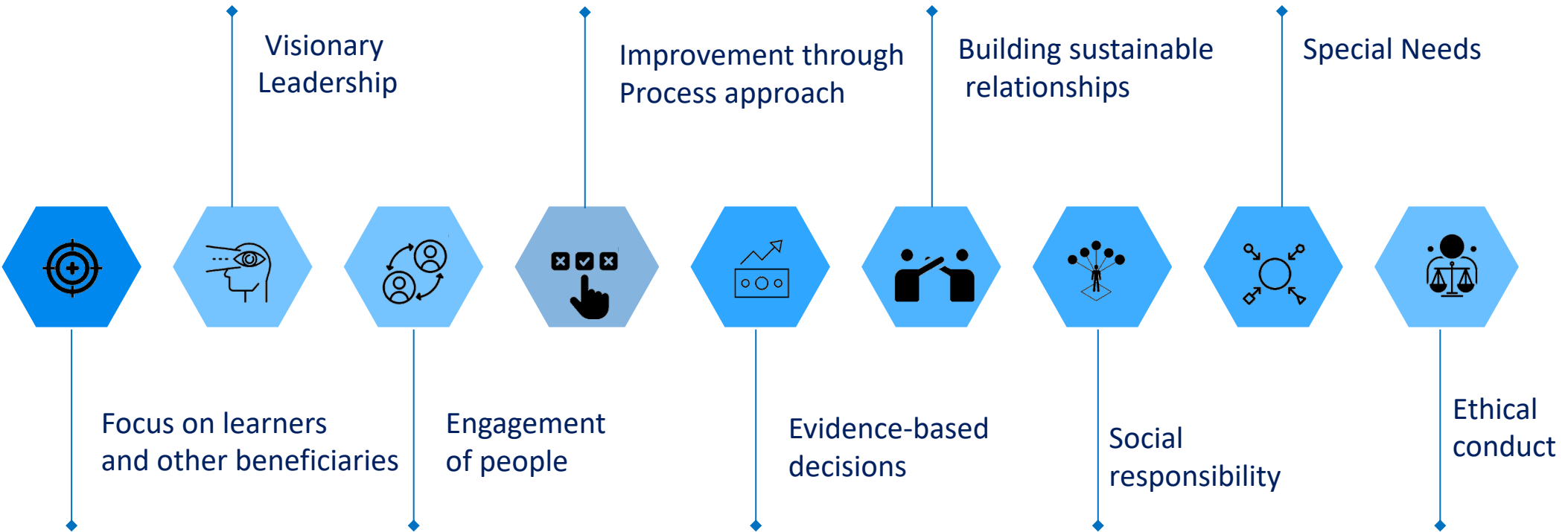
<https://www.youtube.com/watch?v=6lsJjNEDqfE>

[https://www.youtube.com/watch?v=Y25lgDbu\\_3k&t=17s](https://www.youtube.com/watch?v=Y25lgDbu_3k&t=17s)

[https://www.youtube.com/watch?v=UEEu04v7b\\_I](https://www.youtube.com/watch?v=UEEu04v7b_I)



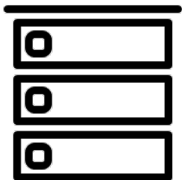
# Guiding Principles- COAE assessments



# What do we assess?

## Context of the Educational organization

- Strategic direction through vision & mission
- Needs and expectations of interested parties
- Process Management



## Leadership and commitment

- Policies and objectives
- Clarity in roles, responsibilities and authorities
- Social Responsibility
- Risk Management



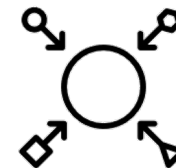
## Resource Management

- Infrastructure (provision, maintenance & safety)
- Psychosocial and physical environment
- Educators Skills and Competence enhancement
- Managing communications
- Controlling documented information



## Scholastic processes

- Curriculum Planning
- Assessments design controls
- Admissions of Learners
- Transparency of Learner's data
- Skill-based Education
- Special Needs Education
- Research and development
- Innovative teaching-learning

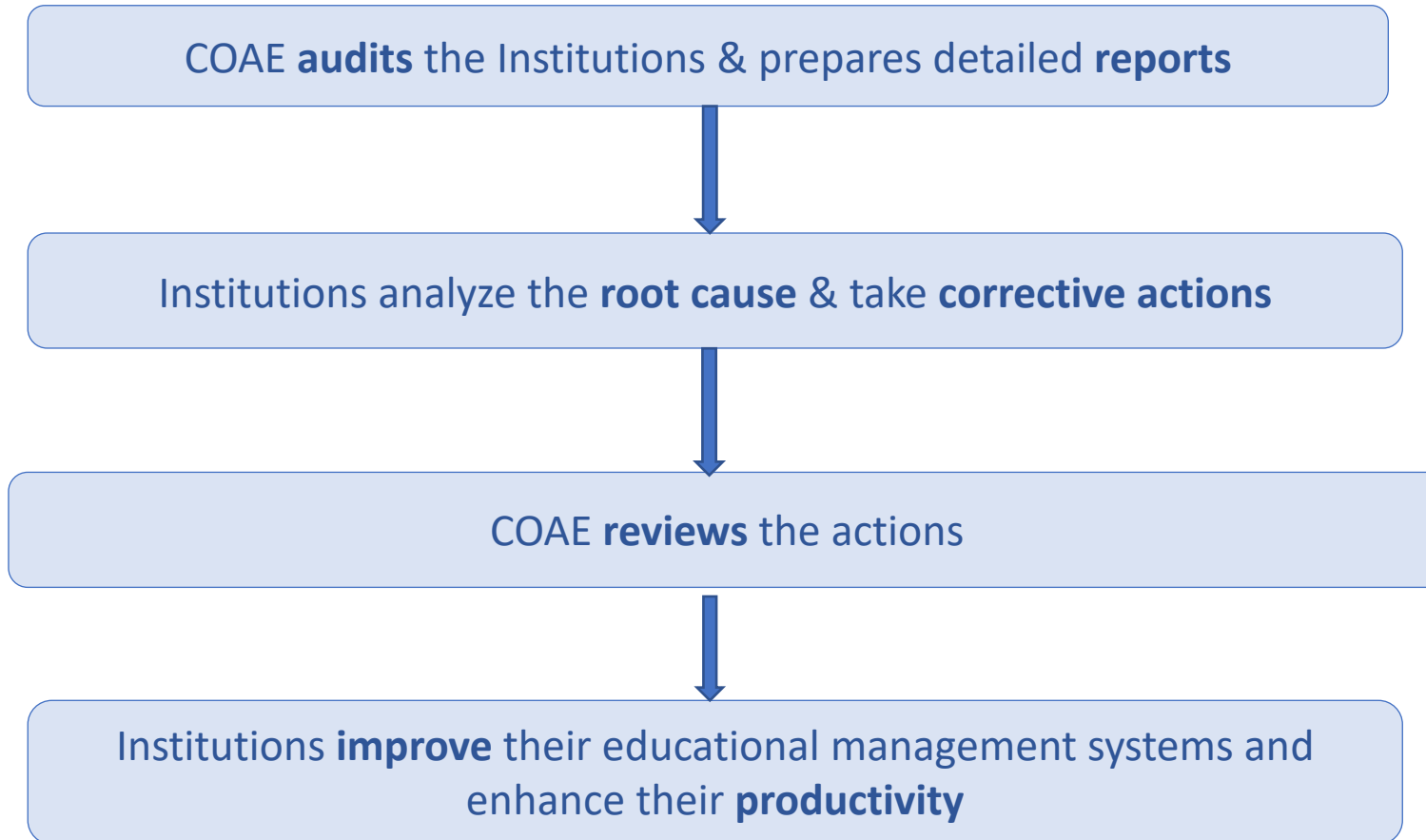


## Performance, Evaluation & Improvement

- Handling complaints and appeals
- Monitoring, measurement, analysis and evaluation
- Self Assessments/ Internal Audits
- Opportunities for Improvement



# Output of our Assessments during the 3-year certification cycle



## For COAE clients

- Increased profitability by increasing productivity
- Higher credibility and global recognition
- Increased market share
- Greater confidence to prospective investors
- Any other accreditation can be achieved after an ISO 21001 certification from COAE

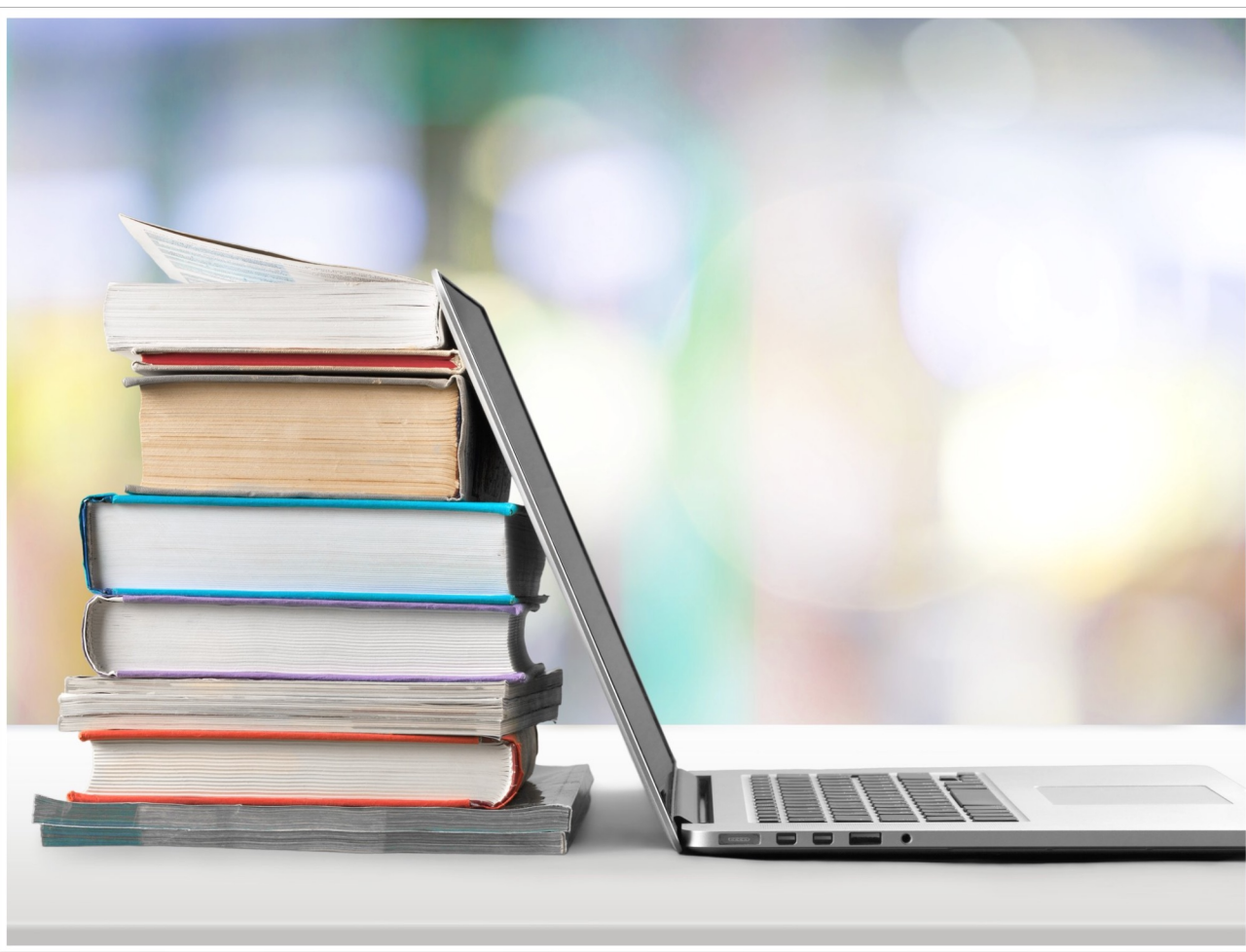
## For Society at large

- Quality Education
- Enhanced participation and increased satisfaction
- Confidence and trust in the system of a certified institution
- Choice of institution becomes easier
- Ease of global mobility

# Why only COAE for conformity assessments in education sector?

- ✓ The only accredited educational certification body
- ✓ CEO- ISO 21001 Project Leader at the international technical committee ISO/TC 232
- ✓ Sector-specific exclusivity that has come with decades of experience
- ✓ We do not just assess; we focus on creating value and promoting excellence
- ✓ Help clients to identify their improvement areas and make excellence a habit
- ✓ Excellent Service and a highly structured auditing & certification process at affordable fee structure
- ✓ Team of auditing experts with international exposure
- ✓ Capacity building through accredited training

# OUR BELIEF



Successful educational organizations are accountable; they understand the current and future needs of learners and other stakeholders and continue to create new opportunities for themselves